

Why is there a Membership Sustainability Grant Program?

Rotarians are the basis of all the service provided in local, regional, national and international service projects. A critical mass of Rotarians is needed at a local club level to ensure these services and supports continue to benefit humanity.

Where is the Funding coming from?

Over many years of prudent management, the District Board has accumulated surpluses. Under the District Constitution the Governor must present a balanced budget, hence small surpluses over the years have accumulated. Some funds have been prudently ear-marked to act as a reserve in case of insurance claims where an excess is to be paid, and there are funds to ensure adequate cash flow during the year.

These accumulated funds are those of past and present Rotarian's fees. District 9700 has agreed to invest the funds in activities which would lead to improved Club sustainability across the District by supporting Clubs to improve their Rotarians intake and retention.

How will the Grant Process Work?

The Membership Sustainability Grants Program will

- allow for grants up to \$2,500 per project
- be open to the District Board, District Committees and Clubs to apply
- be limited to one grant per club each year
- be contestable, that is, Clubs will need to submit an application and explain
 - why the project is needed,
 - how the project will work,
 - over what timeframe it will extend,
 - what outcomes are expected,
 - what partners might be involved,
 - what resources the Club is to put in (cash and/or in-kind)

The applications will be assessed against other applications

- have an opening and closing date, and there may be different rounds of funding in a year, and Clubs may make submissions outside of funding rounds
- allow for projects to cross over Rotary years
- use a Reserve Grants Committee to consider and assess all applications and recommend to the District Governor projects for funding, the District Governor will be authorised to approve such funding; the District Governor will report to the Board on the Program
- notify successful applicants and forward agreed funds
- require successful applicants to report (on the prescribed Form) the outcomes of their project against their application expectations within 14 days of completion of the project
- give the right to the District to require the funds to be returned if the agreed reporting timetable is not adhered to
- notify unsuccessful applicants and advise of the reason their application was unsuccessful
- be reviewed on an annual basis and be continued according to sufficiency of funds and the extent to which the program provides value for money for the District members
- ask successful Clubs/Committees to provide an update on their Club Sustainability 6 months after the project ends.

What should Projects Aim to do?

These Grants are to target membership growth through retention of Rotarians and/or recruitment of new Rotarians.

The projects must address one or both of these two aims and show how this will be achieved. Clubs are free to apply whatever (lawful) means they believe will be successful.

Applications are to be on the forms provided.

What do I need to do next?

1. Consult your Club Membership Sustainability Plan.
2. Develop a plan or project to target membership growth through retention of members or recruitment of new members

To Apply:

3. Complete the funding application, including required authorisation.
4. Submit to the D9700 District Membership/Club Sustainability Director.

If Approved:

5. Provide Club account details for funds to be transferred/deposited.

When Complete:

6. Within 14 days of completion, provide a report on the prescribed reporting form.
7. 6 Months after completion, provide an update on their Sustainability progress.

How do I find out more, or lodge the Application?

Send your Application, and Report, by email to:

Joanne McRae (Rotary Club of Orange Daybreak)
D9700 District Membership/Club Sustainability Director
joanne.m.mcrae@gmail.com

For additional information please contact Jo on 0419 690 895.

MEMBERSHIP SUSTAINABILITY GRANT - APPLICATION

- *These Grants are to target membership growth through retention of members or recruitment of new members. The projects must address one or both of these two aims and show how this will be achieved. Clubs are free to apply whatever means they believe will be successful.*
- *Applications will only be considered on the form below.*
- *Applicants will be advised of the outcome of their application as soon as the District Governor is advised by the District Committee. Successful applicants will receive the grant as soon as practical. Unsuccessful applicants will be advised why their application has been unsuccessful.*
- *Maximum Grant available is \$2,500, only one Grant will be available per club each year.*

| | |
|---|--------------------|
| DISTRICT COMMITTEE or CLUB NAME: | |
| Contact details for applicant: Name: | |
| Email: | Phone: |
| Name Of Project: | |
| Why the project is needed: | |
| How will the Project work? | |
| What are your expected outcomes? | |
| How will this retain members, or achieve an increase in membership? | |
| With whom you be partnering (if any)? | |
| What will you be spending funds on? | Approximate Amount |
| | \$ |
| | \$ |
| | \$ |
| | \$ |
| | \$ |
| Total Expenses in Project | \$ |
| What amount will your Club be contributing? | \$ |
| AMOUNT OF GRANT REQUESTED | \$ |
| Club Approval: This application is submitted with the approval of the Board of the Rotary Club of Signed, President or Secretary Date | |

MEMBERSHIP SUSTAINABILITY GRANT - REPORT

This report is to be submitted to the District Membership/Club Sustainability Director within 14 days of completion of the project or the funding is to be returned.

| | |
|--|-------------|
| DISTRICT COMMITTEE or CLUB NAME: | |
| Contact details for applicant: Name: | |
| Email: | Phone: |
| Name Of Project: | |
| Was the need for the project met? | |
| What lessons were learnt from the project? | |
| What were your expected outcomes, and were they met? | |
| Did the project achieve an increase in Rotarians? | |
| Do you expect a future increase in new Rotarians/ retention of Rotarians as a result of this project? | |
| Why? | |
| If so when? | |
| What partnerships (if any) did you forge? | |
| Has the project been completed? If not, what is the plan? | |
| Of the amount received from district fund, how much was spent?: | |
| What amount did the Club contribute to the project – dollar\$: _____ In hours/in kind: _____ | |
| Club Approval: This Report is submitted with the approval of the Board of the Rotary Club of | |
| | |
| Signed, President or Secretary | Date |
| <i>* Please remember to lodge a second report in 6 months detailing Club Sustainability</i> | |